

Knowledge Organiser: GCSE Media Studies

BASIC SEMIOTIC TERMS / CAMERAWORK / MISE-EN-SCENE / SOUND / EDITING / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / STOCK CHARACTERS / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / OWNERSHIP AND CONTROL / MEDIA REGULATION / INTERTEXTUALITY



BASIC SEMIOTIC TERMS / CAMERAWORK / MISE-EN-SCENE / SOUND / EDITING / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / STOCK CHARACTERS / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / OWNERSHIP AND CONTROL / MEDIA REGULATION / INTERTEXTUALITY



BASIC SEMIOTIC TERMS / MISE-EN-SCENE / SOUND / EDITING / PRINT AND DIGITAL CODES / DIGITAL MEDIA TECHNICAL CODES / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / STOCK CHARACTERS / STAR THEORY / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PARTICIPATORY CULTURE / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / OWNERSHIP AND CONTROL / MEDIA REGULATION / INTERTEXTUALITY / WEB 2.0 / GLOBALISATION / CHANGING FACE OF MASS MEDIA



BASIC SEMIOTIC TERMS / CAMERAWORK / MISE-EN-SCENE / SOUND / EDITING / PRINT AND DIGITAL CODES / DIGITAL MEDIA TECHNICAL CODES / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PARTICIPATORY CULTURE / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / OWNERSHIP AND CONTROL / MEDIA REGULATION / INTERTEXTUALITY / WEB 2.0 / GLOBALISATION / CHANGING FACE OF MASS MEDIA



BASIC SEMIOTIC TERMS / NEWSPAPERS: TECHNICAL CODES / PRINT AND DIGITAL CODES: GENERAL / DIGITAL MEDIA TECHNICAL CODES / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / OWNERSHIP AND CONTROL / MEDIA REGULATION / CHANGING FACE OF MASS MEDIA / NEWS VALUES



BASIC SEMIOTIC TERMS / NEWSPAPERS: TECHNICAL CODES / PRINT AND DIGITAL CODES: GENERAL / DIGITAL MEDIA TECHNICAL CODES / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / OWNERSHIP AND CONTROL / MEDIA REGULATION / CHANGING FACE OF MASS MEDIA / NEWS VALUES



BASIC SEMIOTIC TERMS
AUDIO VISUAL CODES: CAMERAWORK
AUDIO VISUAL CODES: MISE-EN-SCENE
AUDIO VISUAL CODES: SOUND
AUDIO VISUAL CODES: EDITING
DIGITAL MEDIA: TECHNICAL CODES
NEWSPAPERS: TECHNICAL CODES
MAGAZINE COVERS: TECHNICAL CODES
PRINT AND DIGITAL CODES: GENERAL
NARRATIVE THEORY: BARTHES
NARRATIVE THEORY: PROPP
NARRATIVE THEORY: LEVI-STRAUSS
NARRATIVE THEORY: TODOROV
GENRE THEORY: STEVE NEALE
REPRESENTATIONS
REPRESENTATIONS: RECEPTION THEORY
SELECTION, FOCUSING AND COMBINING
STEREOTYPES
STOCK CHARACTERS
RICHARD DYER STAR THEORY
ADVERTISING: AIDA
USES AND GRATIFICATIONS THEORY
UTOPIAN SOLUTIONS
HOW AUDIENCES ARE MEASURED
MEDIA EFFECTS
NEW CATEGORIES OF SOCIAL CLASS
HOW THE MEDIA INDUSTRY CONSTRUCTS AUDIENCES
HOW AUDIENCES ARE MEASURED
PSYCHOGRAPHICS
PARTICIPATORY CULTURE
IDENTITIES AND THE MEDIA
WEB 2.0
OWNERSHIP AND CONTROL
MEDIA INDUSTRY BUSINESS TERMS
GLOBALISATION
THE CHANGING FACE OF THE MASS MEDIA
MEDIA REGULATION
INTERTEXTUALITY
NEWS VALUES
MEDIA REGULATORS

BASIC SEMIOTIC TERMS / CAMERAWORK / MISE-EN-SCENE / SOUND / EDITING / PRINT AND DIGITAL CODES / DIGITAL MEDIA TECHNICAL CODES / NARRATIVE: BARTHES / PROPP / TODOROV / LEVI-STRAUSS / GENRE THEORY NEALE / REPRESENTATIONS / RECEPTION THEORY / SELECTION, FOCUSING AND COMBINING / STEREOTYPES / STAR THEORY / USES AND GRATIFICATIONS / UTOPIAN SOLUTIONS / MEDIA EFFECTS / CATEGORIES OF SOCIAL CLASS / PARTICIPATORY CULTURE / PSYCHOGRAPHICS / IDENTITIES AND THE MEDIA / OWNERSHIP AND CONTROL / MEDIA REGULATION / INTERTEXTUALITY / WEB 2.0 / GLOBALISATION / CHANGING FACE OF MASS MEDIA

